

# OPEN INNOVATION

We pull together  
**successful  
businesses.**

We design processes and perfect  
fitted systems while prioritizing  
**efficiency and the appliance of  
new technologies** to make  
companies highly competitive  
among its competitors.

**+ 1300**

assessed  
companies in **15  
cities from 2021  
to 2022**

**+ 13**

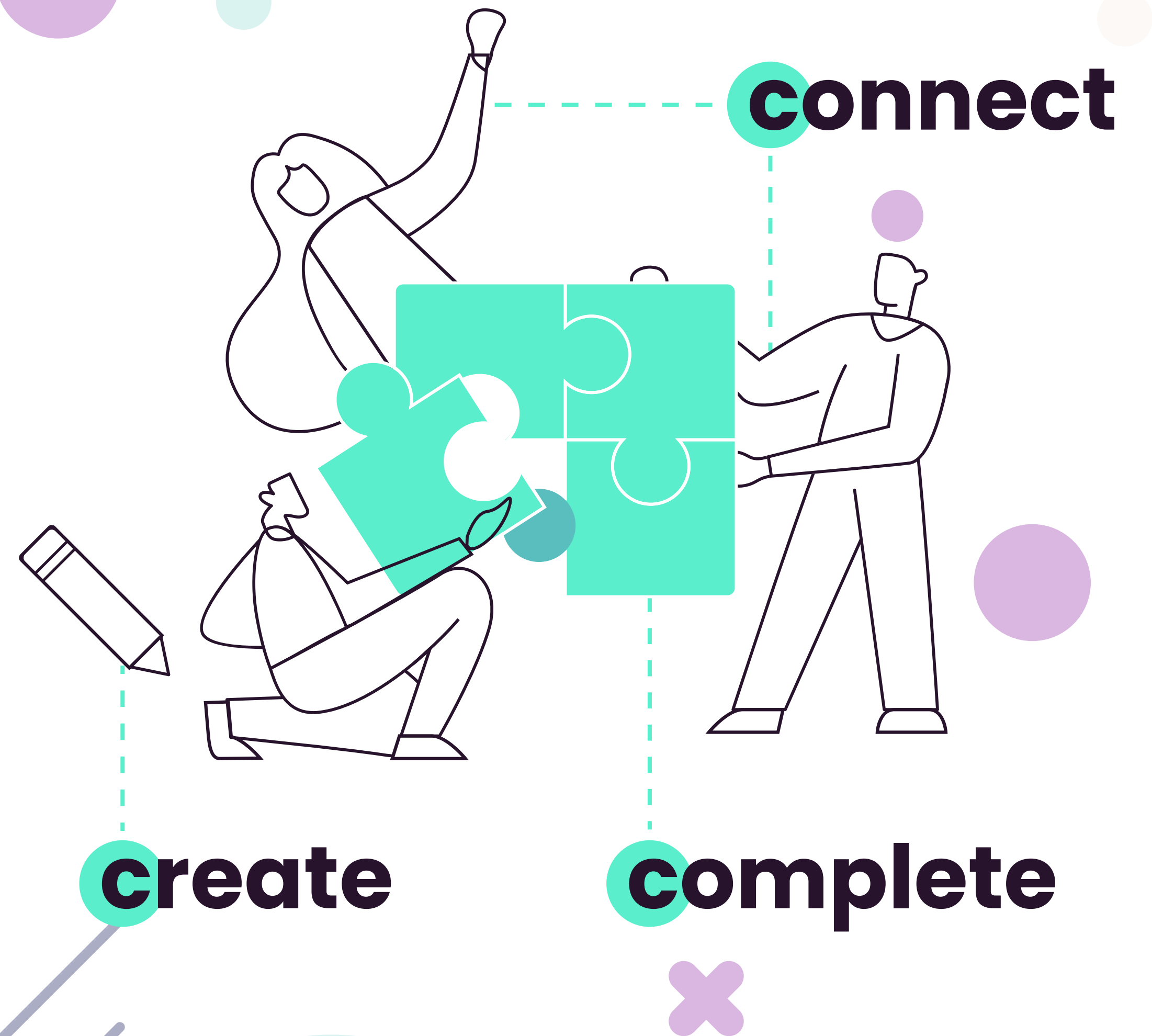
**years of  
experience**

# OPEN INNOVATION

## IT'S BETTER TOGETHER

Innovation comes from **overcoming challenges**. Our open innovation system is focused on finding **groundbreaking solutions** for the transformation, design and development of products and services.

We put ourselves and other brilliant minds to test in order to get **creative, original and sustainable ideas**.



OPEN INNOVATION

# WHAT WE DO

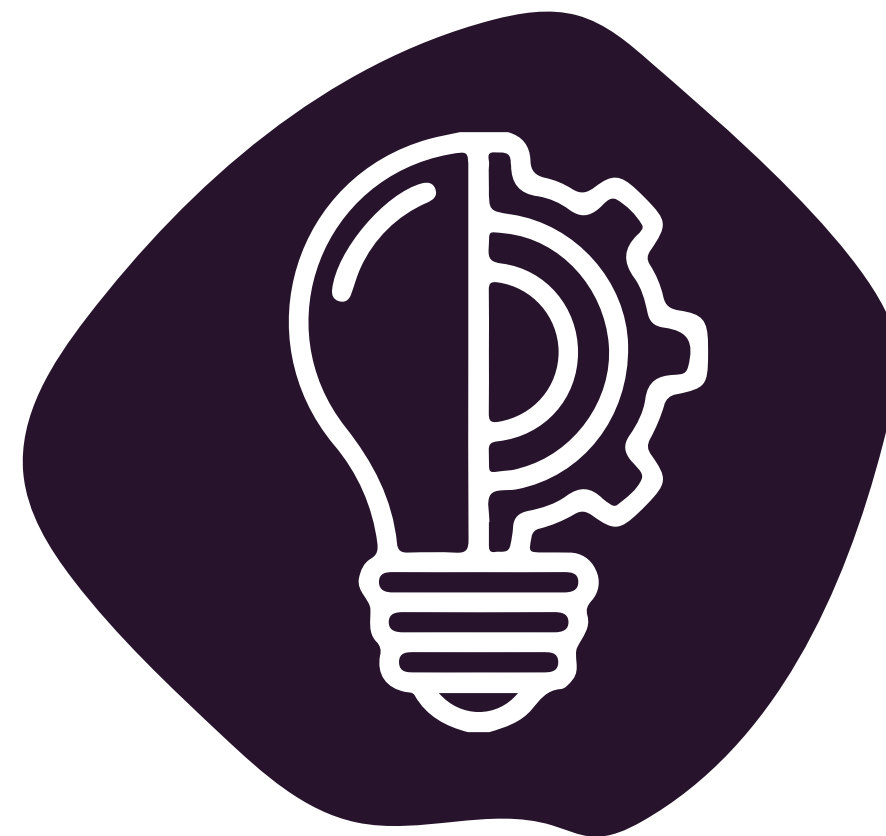
we determine



**CHALLENGES  
& OPPORTUNITIES**

Diagnosis and projection of  
improvement opportunities

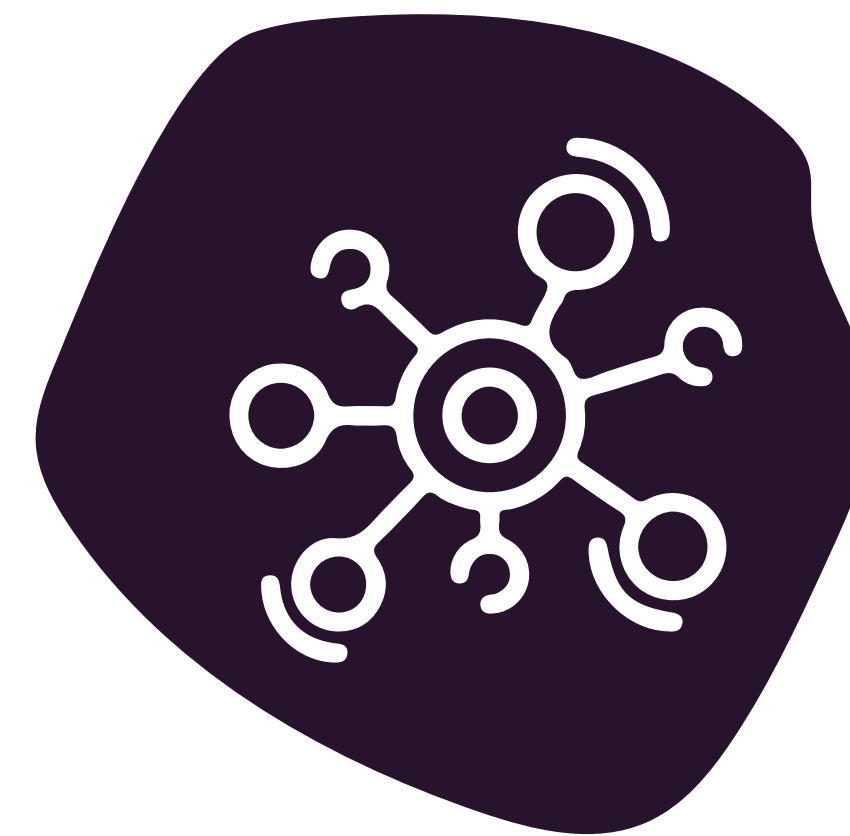
we provide



**OPEN INNOVATION  
PLATFORM**

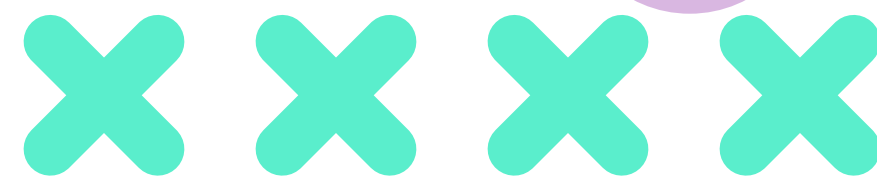
Space to connect with the  
most convenient solvers

we get



**FULFILLING  
SOLUTIONS**

Accomplished objectives  
and profitable solutions



OPEN INNOVATION

# THE PROCESS

## connect



Discussion of the challenge



Workshops and preparation



Definition of terms and benefits



Launching of the challenge

## create



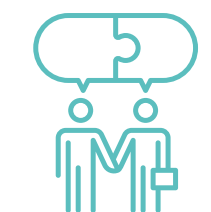
Awareness on the platform



Receipt and evaluation of solutions

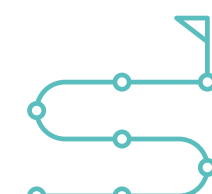


Connection with solvers



Selection and agreement

## complete



Adjustment of the solution



Budget and requirements



Prototype



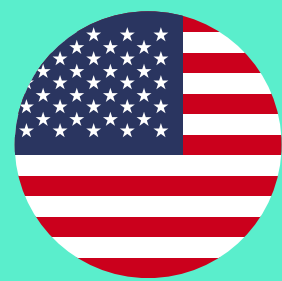
Try out the solution

# SOME OF OUR CLIENTS





**b o o s t**  
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